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**FEBRUARY 12, 2019**

**MEDIA ADVISORY**

## **EPIA to Offer Free, Cutting-Edge Technology, Aira to Assist Blind and Visually Impaired Travelers**

- WHO:** El Paso International Airport and Aira Representatives
- WHAT:** Media Event - Aira Introduction and Demonstration
- WHEN:** **10:00 a.m. Thursday, February 14, 2019**
- WHERE:** **El Paso International Airport, Main Terminal Lobby**
- WHY:** Media offered B-Roll and interview opportunities with an Aira user, and Aira and Airport Executives.

**Navigating airports can be difficult for blind and visually impaired travelers. El Paso International Airport will provide free access to Aira, the innovative service that helps blind and visually impaired travelers get instant access to the eyes of a trained professional.**

The Aira app connects travelers to a live, sighted agent who provides real-time visual descriptions using the live video stream from a smartphone. Agents assist with such tasks as navigating the terminal, locating and identifying luggage, reading flight boards, and arranging ground transportation.

Angela Frederick, UTEP Professor and Aira user, will be on hand to demonstrate how the technology works, along with Aira and Airport Executives.

ELP joins more than 30 airports nationwide who are members of the Aira Airport Network. More information on Aira can be found at: [aira.io](http://aira.io), and information about El Paso International Airport can be found at: [flyelp.com](http://flyelp.com).

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