ABOUT THE AIRPORT

EL Paso International Airport (EPA) serves an extensive regional market, which encompasses West Texas, Southern New Mexico, and Northern Mexico. EPA is committed to providing customers with a safe, efficient airport, operating in an environmentally conscious and self-sustaining manner. These goals are evident in the accomplishments realized this past fiscal year.
CITY LEADERS

John F. Cook
Mayor
Joyce Wilson
City Manager
Bill Studer
Deputy City Manager
Development & Tourism

CITY REPRESENTATIVES

Ann Morgan Lilly
District 1
Susie Byrd
District 2
Emma Acosta
District 3
Carl L. Robinson
District 4
Eddie Holguin Jr.
District 5
Steve Ortega
District 6
Courtney Niland
District 7

EXECUTIVE MESSAGE

The completion of the Terminal Exercise in October was not only fulfilled a Federal Aviation Administration (FAA) requirement, but it served to better prepare EPA and participating organizations from throughout the City with the proper situation protocol necessary during emergencies. In May 2013, EPA passed Part 139 Fix Certification, a rigorous review in airport operations and safety performed by the FAA, with no discrepancies. The Runway Bypass extension project was completed, further enhancing the safety configuration of the Airport’s airfield and terminal.

Inside the terminal, directories were installed to improve terminal way-finding, and a new website was launched, improving upon passenger information dissemination. In the ongoing effort to reduce our carbon footprint, EPA replaced dated lighting systems with energy-efficient compact fluorescent bulbs throughout the terminal and in the airline’s baggage makeup area, as well as at the Fixed Base Operator’s (FBO) ramp and Aircraft Rescue and Fire Fighting (ARFF) station. Point of use, or “tank less” water heaters, were installed to cut electricity costs.

A Customer Facility Charge (CFC) fee was established to fund the design and construction of a new Consolidated Rental Car (ConRac) Facility to create an enhanced rental car experience as well as to optimize operations.

Development efforts parallel the City of El Paso’s Smart Code strategies, which include walkable neighborhoods and mixed-use facilities. With Smart Code strategies in mind, the Master Plan Update for the Southern Industrial Park Land Use Plan & Rezoning Project was prepared for City Council approval. The Project will ensure that the land continues to be utilized in the best way possible with maximized profit return to EPA. Landscaping improvements to Cottonwoods/Global Reach Drive were completed to highlight the Butterfield Trail Golf Club (BTGC) and to attract new tenants to the surrounding area.

EPAs entered into negotiations for a new hotel at Scenery and Airway and was contracted for a feasibility study for a proposed hotel at BTGC. EPA continues to meet with both cargo and passenger airlines to explore customer options for new non-stop national and international destinations. The Consolidated Rental Car Facility design will be finalized and terminal aesthetics will be improved with new terrazzo flooring at the bag claim area and terminal pavers will be installed in front of the terminal. New air service options will continue to be explored. Non-aviation developments will continue with pavement rehabilitation and landscaping improvements in the Butterfield Trail Industrial Park Capital projects for the airfield include pavement rehabilitation of Taxways “A”, “D”, “F”, and “L”. EPA will continue to replace inefficient terminal lighting and window film will be installed to control cooling costs.

Monica Lombraña, A.A.E.
Director of Aviation

AIRPORT EXECUTIVE STAFF

Jeff Schultes, A.A.E.
Deputy Director of Aviation Administration
Jerry Bettenhof
Deputy Director of Aviation Operations, Security & Maintenance
Antonio Marmolejo, C.M.
Deputy Director of Aviation Development
Cesar Martinez
Administrative Services Manager
Terry Sharpe
Aviation Liaison Manager
MISSION
Provide customers with a safe, efficient airport, operating in an environmentally conscious and self-sustaining manner.

VISION
To promote El Paso International Airport as the premier international gateway for air transportation and distribution through partnerships, customer service and innovation.

GOALS
- Grow the Core Business of Air Transportation
- Provide Customer Satisfaction
- Operate as a Financially Sound and Self-Supporting Aviation Facility
- Facilitate Economic Development for the Region
- Deliver Operational Excellence in Airport Safety and Security
- Operate in an Environmentally Conscious Manner

RANKS & STATS

TOP 10 SMALL HUB ENPLANEMENTS

<table>
<thead>
<tr>
<th>RANK</th>
<th>AIRPORT</th>
<th>CY 2010</th>
<th>CY 2011</th>
<th>% CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Tucson International</td>
<td>1,464,318</td>
<td>1,779,679</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Will Rogers Field</td>
<td>1,778,438</td>
<td>1,778,438</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Louisville - Standiford Field</td>
<td>1,593,625</td>
<td>1,738,438</td>
<td></td>
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<tr>
<td>4</td>
<td>Norfolk International</td>
<td>1,463,195</td>
<td>1,656,695</td>
<td></td>
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<tr>
<td>5</td>
<td>Richmond International</td>
<td>1,593,625</td>
<td>1,738,438</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Long Beach - Daugherty Field</td>
<td>1,531,904</td>
<td>1,656,695</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Spokane International</td>
<td>1,635,195</td>
<td>1,656,695</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>El Paso International*</td>
<td>1,593,625</td>
<td>1,656,695</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Birmingham - Shuttlesworth</td>
<td>1,443,315</td>
<td>1,443,315</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Boise Air Terminal - Gowen Field</td>
<td>1,443,315</td>
<td>1,443,315</td>
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</tbody>
</table>

* El Paso International Airport ranks 23 nationwide.

10 YEAR PASSENGER STATISTICS

<table>
<thead>
<tr>
<th>YEAR</th>
<th>Enplaned</th>
<th>Deplaned</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003</td>
<td>2,204,406</td>
<td>2,581,448</td>
<td>4,785,854</td>
</tr>
<tr>
<td>2004</td>
<td>2,042,406</td>
<td>2,213,120</td>
<td>4,255,526</td>
</tr>
<tr>
<td>2005</td>
<td>1,912,406</td>
<td>2,075,120</td>
<td>3,987,526</td>
</tr>
<tr>
<td>2006</td>
<td>1,830,406</td>
<td>2,012,120</td>
<td>3,842,526</td>
</tr>
<tr>
<td>2007</td>
<td>1,731,406</td>
<td>1,962,120</td>
<td>3,693,526</td>
</tr>
<tr>
<td>2008</td>
<td>1,630,406</td>
<td>1,852,120</td>
<td>3,482,526</td>
</tr>
<tr>
<td>2009</td>
<td>1,531,406</td>
<td>1,752,120</td>
<td>3,283,526</td>
</tr>
<tr>
<td>2010</td>
<td>1,432,406</td>
<td>1,652,120</td>
<td>3,084,526</td>
</tr>
<tr>
<td>2011</td>
<td>1,333,406</td>
<td>1,572,120</td>
<td>2,905,526</td>
</tr>
<tr>
<td>2012</td>
<td>1,234,406</td>
<td>1,492,120</td>
<td>2,726,526</td>
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</table>

PASSENGER TRAFFIC

<table>
<thead>
<tr>
<th>PASSENGERS</th>
<th>CY 2012</th>
<th>CY 2011</th>
<th>% CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENPLANED</td>
<td>1,443,406</td>
<td>1,483,512</td>
<td>(2.7)%</td>
</tr>
<tr>
<td>DEPLANED</td>
<td>1,443,406</td>
<td>1,483,512</td>
<td>(2.7)%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>2,886,812</td>
<td>2,967,024</td>
<td>(3.0)%</td>
</tr>
</tbody>
</table>

CARGO TRAFFIC

<table>
<thead>
<tr>
<th>CARGO IN TONS</th>
<th>CY 2012</th>
<th>CY 2011</th>
<th>% CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENPLANED</td>
<td>45,756.4</td>
<td>44,101.9</td>
<td>(3.8)%</td>
</tr>
<tr>
<td>DEPLANED</td>
<td>42,196.2</td>
<td>45,164.4</td>
<td>(6.3)%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>87,952.6</td>
<td>89,266.3</td>
<td>(1.5)%</td>
</tr>
</tbody>
</table>
The Green Fleet
EPAs new “Green Fleet” features Hybrid and Plug-in Electric Vehicles (PEVs), which helps to reduce our unaided and diesel fuel consumption since 2009. The PEVs have replaced gasoline driven pickup trucks, vans and dump trucks. A fully loaded PEV costs less than traditional vehicles and can drive up to 30 miles on a single charge. Requiring only 8 hours to fully charge, a PEV can haul up to 7,000 pounds and drive up to 100 miles per hour. The Telescopic-Aerial-Platform Lift Truck otherwise known as the “Bucket Trucks”, utilizes hybrid technology and is a low-emission motor over the hydraulics that lift the bucket so the diesel engine can be shut down to conserve fuel. The electric motor recharges while the truck is being driven but can also be plugged in to charge.

Long Term Parking North
The Long Term Parking lot was designed to be Earth friendly. All lighting in the parking lot is solar powered, including each bus stop shelter. The remote controlled gates are solar powered as well. The bus stop shelters are up-cycled creations—three window shades arranged during a previous terminal renovation were welded together to create the arched roof. This overflow parking lot was completed just in time for the 2010 Holiday travel rush.

Green Island
In March of 2012, EPA officially opened the “Green Island” in the short term parking lot. The first up and running electric vehicle charging station in the city, the free service to the traveling public was made possible by the American Recovery and Reinvestment Act Grant from the Texas State Energy Conservation Office, which was awarded to the City of El Paso. EPAs charging stations are four of the 31 stations installed throughout the city.

Since 2009 EPA has made it our mission to reduce energy and fuel consumption. For the past three years, several new programs have been implemented in the terminal which resulted in a 22% reduction in kilowatt hours of electricity, 14% reduction in natural gas consumption, 35% reduction in diesel fuel, and 45% reduction in unleaded fuel since 2009. EPA’s carbon footprint, based on direct use of electricity, natural gas, diesel and unleaded fuel in 2009 was, 0.39 tons of CO2 emissions. In 2010 we reduced that to 0.215 tons of CO2 which is a 45% reduction. Specific initiatives that helped us reduce consumption and water include:

- Hybrid & Electric Vehicles
- Point Of Use (Tankless) Water Heaters
- Recycling Bins Available Throughout the Terminal
- Terminal & Ramp Lighting Upgraded To LED and CFL
- Solar Powered Parking Lot Lights
- Water Bottle Re-Fill Fountain

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- Terminal & Ramp Lighting Upgraded To LED and CFL
- Solar Powered Parking Lot Lights
- Water Bottle Re-Fill Fountain
COMMUNITY

Art Windows
Since 2005, EPICA and The City of El Paso Museums & Cultural Affairs Department showcase local and regional artists in the Art Windows of El Paso display cases located in the Mezzanine/Centrer area and the Baggage Claim lobby.

EPICA hosts a reception and ribbon cutting ceremony for new exhibiting artists. The 50th exhibit, which opened September 2011, included artists Irene O’Leary & Michele Roman. The 51st show, featuring works by Isadora Stover and Rhonda Donell, opened on March 5, 2012. July, 2012, Tomoko Jones and works of Creative Kids were opened to the public as the 52nd exhibit.

In May of 2012, the call for entry for new exhibitors for Art Windows of El Paso was circulated with a positive response from area artists, we were able to schedule the exhibiting line up through 2014.

Amigo Airsho Special Guest Sho
October 21, 2012 marked EPICA’s twelfth year as the exclusive sponsor of the Amigo Airsho Special Guest Sho, where area special needs and underprivileged children and adults were invited to watch a special early viewing of the weekend’s aviation entertainment in a VIP tent. Lunch and souvenirs were added to complete the Airsho experience for those who would not have otherwise been able to enjoy the show.

Holiday Performances at EPICA
Every December since 2012, EPICA has invited music ensembles from area schools including University of Texas at El Paso, El Paso Community College and Fort Bliss to perform at the terminal during the month of December. An average of 25 groups participate each season. This program provides our community with exposure to local talent of all ages as well as provide a fun, festive relaxing atmosphere during the busy travel time.

Snowball Express
In December 2012, American Airlines at EPICA hosted a special send off reception for spouses and children of military service members who have died while serving since 9/11, known as the Snowball Express. Families are greeted with a color guard escort, goodie and gifts before they are picked away for fun and entertainment in the Dallas/Fort Worth metropolitan. Activities include concert attendance and a visit to Six Flags. The mission of the event is to give hope and create new memories for the family members during what could otherwise be a difficult time for them. It is the event’s mission to make sure they are welcome and not forgotten. Snowball Express is a token of thanks for the sacrifices their families have made for the country.
**IMPROVEMENTS**

Free Wifi

In December 2011, EPA began hosting the free Wi-Fi access provided by DigitalFalls. Anyone with a laptop computer or wireless device can conveniently access free Wi-Fi throughout the airport.

Runway BR/26L Extension

Runway BR/26L was extended 3,400 feet to the east to allow for the runway threshold to be relocated. This expansion and relocation of the threshold alleviated Federal Aviation Regulation Part 77 surface penetration issues with the terminal ramp and Concourse B gains west of the runway. The project also included the extension of Taxiway L. Construction was completed and the runway was officially reopened in February 2012.

Red Mango

In April of 2012, EPA and HMS Host brought the healthy flavors of the Red Mango to our traveling public. Located on the first floor across from Starbucks, the Red Mango serves high-quality yogurt and fluid.

Max-Wellness Kiosk

In May 2012, EPA added a second free-standing self-service retail vending kiosk conveniently located at the entrance to Concourse B. Max-Wellness provides health and wellness products for our traveling passengers. Coupled with the previously installed Best Buy Kiosk, these new retail vending machines provide the traveler on the go with health, wellness and electronic amenities quickly.

Landscaping

Landscaping improvements to Cottonwoods/Global Reach Drive were completed to complement the Butterfly Trail Golf Club (BTCG) and to attract new tenants to the surrounding area.

New Web Site

In July of 2013 EPA launched a new web site. The site featured updated navigation and interface design to help facilitate information dissemination to all our travelers. The new site features an updated terminal directory, flight information options and a contact feature.

Terminal Directory

Newly designed terminal directories were installed in the Airport’s Lobby, Concourse A and Concourse B. With a Quick Response Code reader, travelers can easily bring up the map on their mobile devices for ease of navigation throughout our terminal.

Terminal Improvements

Over a three-month period at the beginning of the Fiscal Year, improvements were made to the exterior of the terminal. The exterior was entirely repainted including the parking terminal the clock tower and the Cargo A building which services the retail and airline tenants. Landscaping and bench seating were also incorporated into the improvements.

**SAFETY**

Triennial Aircraft Rescue and Fire Fighters (ARFF) of the El Paso Fire Department (EPFD) and EPA’s Operations Department conducted a Triennial Emergency Exercise October 2011. As a holder of a Class 1 Airport Operating Certificate regulated by the Federal Aviation Administration (FAA), EPA must hold a full-scale airport emergency plan exercise every 36 months. The exercise tested and evaluated the Airport’s emergency plan in cooperation with the El Paso Fire Department, El Paso Police Department, Fort Bliss, Red Cross, FAA, Transportation and Security Association, Airlines, Hospitals and other local agencies.

FAA Part 135 Airport Certification

May 2013, EPA received zero discrepancies from the Federal Aviation Administration (FAA) on the annual “Part 135” Airport Certification. The three day comprehensive review is a rigorous inspection covering all components of an airport’s ability to provide safe operating facility for commercial air traffic and its passengers.

The FAA conducts a “Part 135” inspection of all commercial service airports in the United States on an annual basis. Successful certification is required to continue operations. “Part 135” refers to the Federal Aviation Regulation that establishes airport certification standards and requirements.
ECONOMIC DEVELOPMENT

Southern Industrial Park Master Plan

Development efforts at EPA parallel the City of El Paso’s Smart Code strategies, which incorporate new urbanism principles such as walkable neighborhoods and mixed-use facilities. With Smart Code strategies in mind, the Master Plan Update for the Southern Industrial Park Land Use Plan & Rezoning Project was prepared for City Council approval in October 2012. This Project will ensure that the land continues to be utilized in the best way possible with maximum profit return to EPA. The Master Plan was a collaborative effort led by Placemakers I, LLC, on the part of the Departments of Aviation, Engineering, Planning, Mass Transit and Transportation.

FUTURE PROJECTS

Baggage Claim Floor

In an effort to showcase local talent and improve the traveler experience, EPA through the El Paso Museum and Cultural Affairs Department requested proposals for a terrazzo floor design. June of 2012 local artists were interviewed and selection process took place. The challenge was to create artwork incorporating imagery iconic to our region that was cohesive to the airport’s existing architecture. The selected artist, Mirna Overton created a website where members from the community would submit their best memory of El Paso. After all the submissions were collected, the best quotes will be engraved in metal discs and permanently embedded in the flooring. This key aspect will engage travelers and encourage them to walk around and investigate the installation. The terrazzo floor is due to be completed May 2013.

Consolidated Car Rental Facility

In December of 2012 EPA sought approval from the City Council on an ordinance to establish a Customer Facility Charge (CFC) on all car rental transactions at the airport. The funds collected will be invested in a new consolidated rental car service facility. The three level building will feature a multi-pavement parking area, and a common use quick turn around facility where car rental concessions willFuel, vacuum, wash and service rental vehicles. The experience will enhance the customer’s car rental experience by speeding up re-servicing times. It will remain conveniently located directly adjacent to the terminal, an advantage for the consumer and the car rental companies operationally. Furthermore, the project will remedy traffic congestion on Convair Road by allowing for safer transport delivery of vehicles at an off-roadway location. The estimated cost of the facility is $50 million and is programmed to be completed fall of 2014.

Butterfield Trail Industrial Park Improvement Project

In an effort to improve roadways and development to the Butterfield Trail Industrial Park, EPA will be rebranding and rehabilitating the pavements throughout the property. Walkways and footpaths will be incorporated to add to the aesthetics and function of the park. The construction will be done in phases and will continue through 2013.

Airfield Pavement Rehabilitation

Over the next few years EPA will be rehabilitating the pavement for Taxiways “A”, “D”, “F”, and “H” to comply with Federal Aviation Administration (FAA) runway design standards. The FAA recommends that all taxiways be 30’ perpendicular from runways to allow for better visual navigation for pilots. Additionally the taxiways need to connect the taxiways and runways must be wider for safer ground maneuvering.

Throughout 2013, EPA will be working to ensure that all taxiways and runways comply to these standards for the safety of our travelers.