# Table of Contents

- About the Airport 1
- Executive Message 2
- Mission & Vision 3
- Passenger Services 4
- Customer Service 5
- General Aviation 6
- Air Cargo 7
- Highlights of 2010 8
- Building for the Future 9
El Paso International Airport (EPIA) is located 6 miles east of downtown El Paso, and just south of Ft. Bliss, the fastest-growing Army installations in the United States. EPIA provides passenger and air cargo service to a two-state and two-nation region, including West Texas, Southern New Mexico, and northern Mexico. With its central location, EPIA provides non-stop service to eight of the nation’s ten largest connecting hubs.

The Airport sits on nearly 7,000 acres of land that has been developed and used for air service, commercial and industrial purposes, leased to a variety of Airport tenants, and planned to provide future support for air service and/or non aviation purposes.

EPIA’s terminal complex consists of a main terminal and two concourses connected by the consolidated security checkpoint. Fifteen gates accommodate the six commercial airlines serving El Paso: American, Continental, Delta, Southwest, United and US Airways. EPIA provides over 60 non-stop daily flights to 12 cities, including Dallas, Chicago, and Los Angeles.
El Paso International Airport plays a vital role in the regional transportation system, not only for aviation and airline passenger travel, but also for commercial, and air cargo activity. Located in central El Paso, EPIA is committed to capitalizing on the geographical area and demographic advantages to provide the best possible air transportation facilities. Over 3 million passengers traveled through the terminal in 2010.

This Annual Report provides an overview of the Airport’s operations and highlights of the year.

As a priority for 2010, EPIA presented the expanded incentive program for new non-stop national and international destinations, for passenger travel and cargo. And in 2011, the Airport will revise and implement new Airline Operating and Vehicle Rental Concession Agreements.

Coming in 2011, development projects include the completion of the Runway 8R/26L extension, update of the Southern Industrial Park Land Use Plan, Car Rental Facility Expansion, and Pavement Rehabilitation & Landscaping of Butterfield Trail Industrial Park.
Mission: Provide customers with a safe, efficient airport, operating in an environmentally conscious and self-sustaining manner.

Vision: To promote El Paso International Airport as the premier international gateway for air transportation and distribution through partnerships, customer service and innovation.
Passenger Services

It is the Airport’s objective to provide passengers with the best shopping and dining experiences that showcase both local and regional goods. Passengers can choose from nine different food & beverage options, and eleven news & gifts stores located throughout the terminal complex.

Upon arriving at the terminal, travelers can choose from nine car rental companies, taxis, Sun Metro busses or commercial shuttle for ground transportation throughout the El Paso region. Visitors can take advantage of staying within ½ mile of the airport at one of the seven on-airport hotels.

The ongoing Terminal Expansion Project consists of adding over 20,000 sq. ft. of improvements throughout the terminal concourse areas. In 2010, the airport proudly opened additional state-of-the-art facilities. Located post-security in Concourse A, Varsity Grill & Sports Bar serves fresh deli sandwiches, salads, appetizers and soups, as well as beverages and spirits. Opened in April 2010, this new restaurant showcases The University of Texas of El Paso’s Athletic teams with a festive atmosphere.

Moreover, two large areas were opened at Concourse B in the summer of 2010: the expanded hold room space between gates B2 and B3, and the Food Court seating area and Wi-Fi lounge. The additions provide ample seating, both table and soft seating varieties, with a view of the airfield and of the Franklin Mountains. These areas showcase glass panel artwork created by artist Rae Mahaffey, which feature the same motifs of the vigas located within the airport’s historical terminal.

Additionally, El Paso Saddleblanket and the New York Times Bookstore opened to the public late summer 2010. El Paso Saddleblanket offers a variety of regional items, from tapestries to jewelry to hand-painted ceramic dishware, for travelers to take a piece of El Paso home. The New York Times Bookstore offers customers a broad range of branded merchandise, DVDs, reading accessories, crossword puzzles, and books, with an emphasis on the renowned New York Times best-seller list. These brand new stores mark the completion of the News & Gifts concepts of the Terminal Expansion Project. Both stores are located post-security in concourse B.
Airport Ambassador Program
EPIA is continuously striving to maintain the highest level of customer service. Since 2001, the Airport has provided assistance to passengers and visitors through its Holiday Ambassador Program. On high-traffic days during the holidays, airport staff members hand out zip-lock quart bags to passengers in an effort to expedite waiting times at security screening, as well as assist in providing directions and general information. Throughout the years, the program has continued to receive an overwhelmingly positive public response.

Holiday School Performances
EPIA is dedicated to serving the El Paso community, and in keeping with this commitment, the Airport hosts an annual music series in which groups from local schools are invited to perform in the terminal throughout the Holiday season. In 2010, about 1,000 students from 30 schools showcased their talent at the airport and spread holiday cheer to passengers and visitors.

Educational Programs
In keeping with the City of El Paso’s mission to promote and encourage education, EPIA provides students with exposure to different career opportunities in the aviation field. The tours showcase the terminal, Aircraft Rescue Fire Fighters, Police, Airlines, Transportation Security Administration, Federal Aviation Administration Control Tower, and NASA. EPIA has also been a proud sponsor of the Amigo Airshow Special Guest Sho for ten years, and this year was no exception. In October of 2010, 750 area underprivileged and special needs children and adults were given the opportunity to participate in a private pre-AirShow viewing and were special guests throughout the day.
General aviation (GA) services at EPIA are provided by fixed-base operators (FBOs), aircraft maintenance providers, non-commercial tenants, and charter service providers. There are two FBOs, Cutter Aviation El Paso and Atlantic Aviation, providing services that include maintenance, fuel sales, aircraft tiedown/hangar storage, flight instruction, and charter services.

In 2010, GA activity accounted for approximately 30 percent of total aircraft operations at EPIA.
EPIA offers air cargo services through the Butterfield Trail Air Cargo Center, a development of 288,000 sq. ft. warehouse and 1,480,000 sq. ft. ramp space. It is the largest and most modern air cargo complex on the U.S./Mexico border. This $60 million dollar facility accommodates the four carriers that provide all-cargo services: DB Schenker, DHL, FedEx, and United Parcel Services. The cargo center has roadway infrastructure for easy access to U.S. Highway 54, Interstate 10, and Mexico through Loop 375. In 2010 cargo movement through EPIA increased by 40% over FY 2009.

EPIA is home to the International Trade Processing Center (ITPC), a one-stop International Trade Hub, the first of its kind in the U.S./Mexico Border, which provides on-site U.S. Customs and Foreign Trade Zone (FTZ) services. The Foreign Trade Zone No. 68 office is located at EPIA in the Air Cargo Center, and the zone consists of 21 sites containing 3,443 acres within El Paso County. The FTZ program helps American and foreign companies improve their competitive position in the global market economy. The FTZ program allows U.S.-based companies to defer, reduce or even eliminate Customs duties on products admitted to the zone.
Runway 8R/26L Extension
This project will extend Runway 8R/26L and relocate the Runway 8R threshold. The extension on the eastern end of the runway will allow for Runway 8R arrival threshold to be relocated by 1,100 feet, alleviating Part 77 surface penetration issues in the area of the terminal ramp and Concourse B gates west of the runway. The design phase of the project began in fiscal year 2010 with project costs totaling $554,000. The project will be funded by both Passenger Facility Charge and Airport Improvement Program Funds. The total cost of the project is estimated at $13.2 million.

Terminal Renovation and Expansion
The 20,000 square foot expansion of the terminal involves the renovation and expansion of public areas in Concourse A and B. The expansion added new restrooms, concession space, and hold rooms. Project costs in fiscal year 2010 totaled $3.3 million. The total cost of the project is estimated at $14.7 million, all of which will be funded by the Airport Enterprise Fund. The Terminal Expansion Project, which will be fully completed in 2011, support EPIA’s goal of continuously providing a higher level of customer convenience and satisfaction.

Cottonwoods & Global Reach Drive Landscaping
This project consists of landscape improvements for medians and parkways on Global Reach Street from Montana Avenue to George Perry Boulevard and Cottonwoods from Global Reach to the Butterfield Trail Golf Club parking lot. Capital costs totaled $132,000 in fiscal year 2010 which was paid for by Airport Enterprise Funds. Total cost of the project is estimated at $3 million.

Extension of Long Term-Parking Lot
This project involved demolition of two buildings previously occupied by Fixed Based Operators to make way for 2,500 additional long-term parking spaces. The project was substantially completed in fiscal 2009; however work continued into fiscal year 2010, specifically the addition of solar lighting to the area. The project cost was estimated to be $2.3 million, of which $657,000 was expended in fiscal year 2010. The project was funded entirely from the Airport Enterprise Funds.
Since 1999, EPIA has invested over $120 million in the development of the Butterfield Trail Air Cargo Center, adjacent roadways and available land to meet the needs of the region.

Hotel Development
A 15 to 20 acre site has been reserved for a full-service business hotel to be situated immediately adjacent to the award-winning Butterfield Trail Golf Club (BTGC).

Science & Technology Park
The Global Reach Science & Technology Park is a 150 acre shovel-ready development designed for industrial, commercial and retail uses. The site is fully served with all utilities and infrastructure. This strategic location offers the ability to serve the nearby expansion at Fort Bliss.