

FOR IMMEDIATE RELEASE

Butterfield Trail Golf Club Wins *Golf Inc.* Development of the Year

El Paso, Texas, Jan. 22, 2009 – Butterfield Trail Golf Club announced today that it has been honored by *Golf Inc.* magazine as the 2009 Development of the Year. The Tom Fazio-designed public premium golf course opened in June 2007.

“We are extremely honored and pleased to have been selected as Development of the Year,” said Monica Lombraña, Acting Director of Aviation at El Paso International Airport, owner of the property. This award is a true reflection of the hard work of many individuals and of the cooperation and dedication it took to complete this project. We share this achievement with the City of El Paso.

Owned by the El Paso International Airport and managed by KemperSports, the par-72 championship daily fee golf course was designed at 7,307 yards, featuring more than 55 feet of elevation changes. Striking vertical transitions lend the course to a challenging round full of memorable shots. Matching the spectacular design are world-class guest services that make every golfer feel like a country club member for a day. Combining these elements to create a remarkable day of golf fulfills the developer’s mission of creating a destination facility that attracts golfers from across the country.

Since its debut in June 2007, Butterfield Trail Golf Club has been honored with various awards including *GOLF* magazine’s “Top 10 New Courses You Can Play” as well as *Golfweek* magazine’s “50 Best New Courses,” the highest ranking of any golf course in the state of Texas. The course also has been recognized by *Golf Digest* as one of “America’s Best New Courses.”

“Development of the Year’ is an award to be shared amongst the entire community,” said Val D’Souza, General Manager of Butterfield Trail Golf Club. I am especially happy for the El Paso International Airport and all the city leaders for their wonderful vision of developing the city’s future economy.

El Paso International Airport, the gateway to West Texas, Southern New Mexico and Northern Mexico, provides airline passenger services, air cargo and general aviation services. The airport is favored with nearly 7,000 acres of land and beautiful flying

weather. As a small hub airport, it moves more than three million passengers per year with seven commercial airlines providing passenger service. These airlines have more than 128 combined arrivals and departures per day.

About KemperSports

Northbrook, Ill.-based KemperSports operates golf facilities as well as athletic clubs, lodging venues and major sporting events. Their portfolio of properties includes nationally ranked courses and tournament venues such as Bandon Dunes Golf Resort, Dorado Beach Resort & Club, The Glen Club, Harding Park, Desert Willow Golf Resort and Chambers Bay, host of the 2010 U.S. Amateur and the 2015 U.S. Open. Affiliate KemperSports Marketing & Communications, a sports marketing, events and public relations agency, has produced and managed major national and international events, including the EA SPORTS Maui Invitational college basketball tournament. For more information, visit www.kempersports.com.

Editor's Note

Photos of Butterfield Trail as well as course logos are available upon request.
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